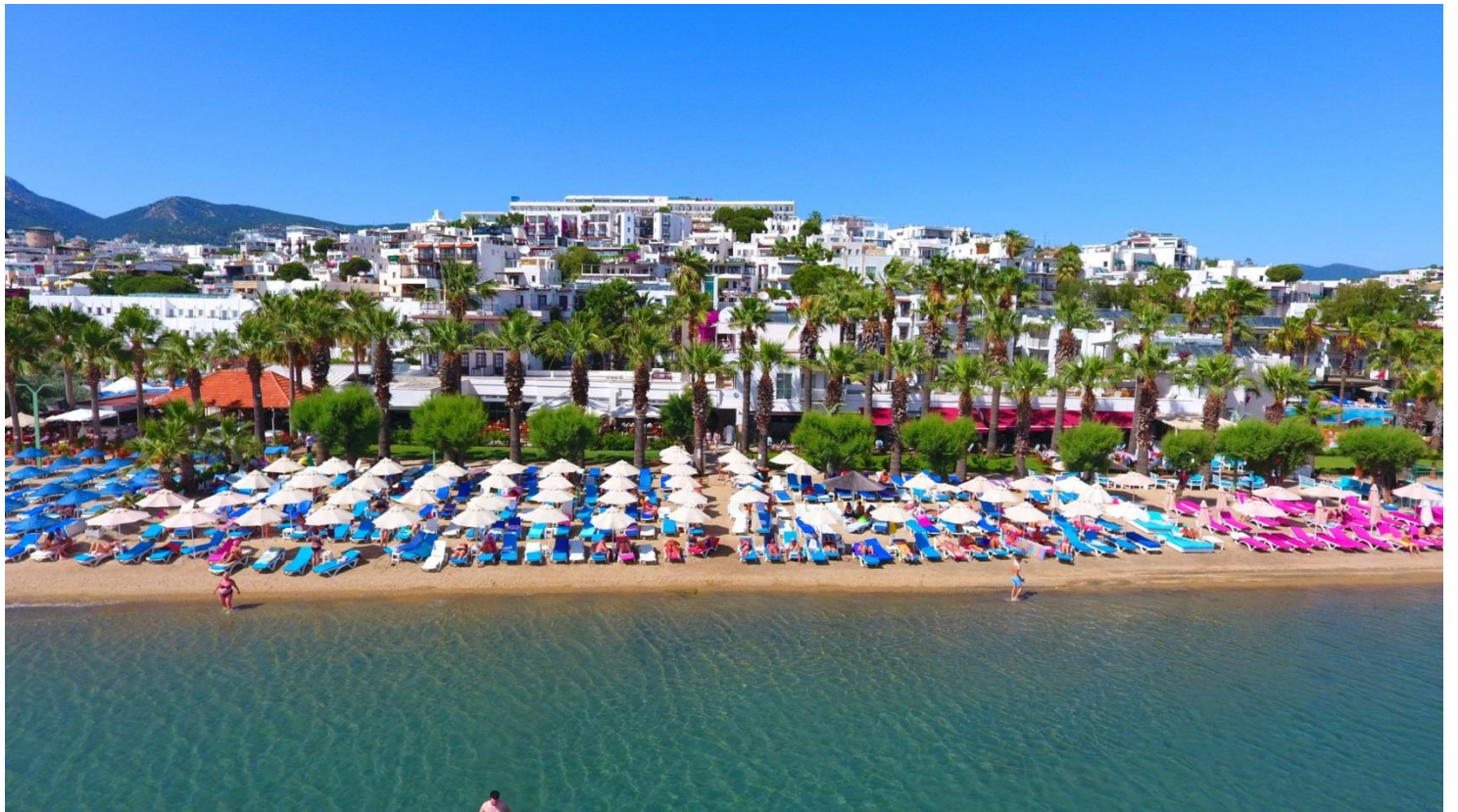




SAMI BEACH HOTEL

SUSTAINABILITY  
REPORT

2023-2024





## SAMI BEACH HOTEL SUSTAINABILITY REPORT

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## About the Report

As of 2023, we have started our sustainability studies at the facility we operate called Sami Beach Hotel. Development as a result of the work we will do together with the sustainability program we have carried out in this direction; We aim to share it with our management, employees, guests, suppliers and all our other partners and thus increase the awareness we will create at this point and turn it into common goals and successes.

This prepared sustainability report, which we have prepared as Sami Beach Hotel for the period until the end of 2023, includes our goals, policies and the social, cultural, women's rights, children's rights we have adopted, our working targets and data for the satisfaction of our employees and customers.

Our common goal, together with our employees, guests and stakeholders, will be to achieve our sustainable goals in our country and around the world.



# BODRUM

Bodrum is one of the 13 districts of Muğla. Today, the district is known for being an important tourism center, thanks to some of Bodrum's unique features. Bodrum is a district known for tourism not only in Turkey but also in the world. In terms of population, it has become the largest district in the province, surpassing Menteşe and Fethiye.

## Etymology

Bodrum's name in ancient times was 'Halicarnassus'. It was read as 'Halicarnassus' in Turkish. The city was named 'Petrium' after the city was dedicated to St. Peter, together with the castle called St. Peter's Castle. Over time, this name was first used as 'petrum', then 'potrum' and finally 'Bodrum'.







## History

Bodrum is located on the lands that are the intersection point of Greek and Anatolian civilizations. Archaeological findings from various civilizations such as Leleg, Caria, Persian, Dor, Hellenic, Roman, Byzantine and Ottoman indicate that the region and its surroundings have a history of seven thousand years. Bodrum was one of the most important port cities of the Caria Region in ancient times. Many important people lived here, such as Herodotus, known as the father of history, and Artemisia I, the first female admiral in history.

According to the sources of Bodrum historian Herodotus, life in Bodrum dates back to B.C. It started with the city founded by the Dorians in 1,000 in the area where the castle is now located. Although the city later came under the rule of the Lydians and Persians, it experienced one of its brightest periods when it was under the rule of the Carian satrapy. B.C. Bodrum, which was destroyed and burned during the conquests of Alexander the Great in 334, could not recover for a long time and was ruled by generals for a while after Alexander's death. Bodrum, which was under the protection of the Romans in 133 BC, continued its existence as a diocese under the Metropolitanate of Aphrodisias after the division of Rome into two (324 AD).

Bodrum, which was captured by the Turks in the 11th century, became a part of the Menteşe Principality in the 13th century. Bodrum was annexed to the Ottoman Empire during the reign of Suleiman the Magnificent. Bodrum, which was occupied by the Italians at the end of World War I (May 11, 1919), was taken back by the Turks during the War of Independence.[3]

Mausoleum, one of the Seven Wonders of the World, was built in the city of Halicarnassus.

The marble stones of the mausoleum, which was destroyed over time due to earthquakes and invasions, were used in the construction of Bodrum Castle. The castle was built by Christian Knights in the 15th century. The construction was completed over a period of 100 years. In order for the castle to be completed, the Pope distributed indulgence papers to those working in the construction of the castle. Bodrum city is the last Christian land captured in Anatolia. City II. Although it was besieged during the time of Mehmed II, it was captured only during the Rhodes Expedition of Suleiman I. Today, Bodrum Castle serves as the 2nd largest Underwater Archeology Museum in the world. It is the strongest surviving castle in the Eastern Mediterranean. The city of Bodrum hosts many cultural events.



## **Geography**

**Bodrum is located in the western corner of Muğla province. The majority of the district's territory is located within a peninsula bearing its name, and the district is surrounded by the Aegean Sea from the north, west and south. It does not have any administrative borders except Milas in the east.**

## **Climate**

**In terms of climate, it has a feature that is a synthesis of Aegean and Mediterranean climates. As a peninsula, it features a microclimate area. There is almost no humidity in the summer months. During the winter months, the humidity is quite low. The summer months are hot and dry, and the winter months are quite warm and rainy. Since 1970, snowfall has only occurred in February 2004, and the average snow depth has reached 5 cm.**

**The peninsula is clearly divided into two in terms of vegetation. The vegetation in the part located to the west of the Bodrum-Milas highway is covered with bushes and shrubs and thorny grasses called "çeti" in the region. The part to the east of the highway is covered with coniferous red pine, wild strawberry, myrtle and sandalwood trees. 61.3% of the district's land is in forest areas. However, as a result of forest fires in recent years, a significant decrease in forest cover has been observed. There is no regular stream in the district. The Irrigation Pond located in Mumcular District is used for irrigation and drinking water purposes.**



## OUR HOTEL

Located in a palm-lined resort overlooking the Aegean Sea, this lively, all-inclusive hotel is located right on the beach. It is 2 km away from the Mausoleum of Halicarnassus.

Furnished with dark wood and wrought-iron furniture, the cozy rooms feature satellite TV and a mini refrigerator. Many have a balcony or terrace. Luxury rooms have sea views.

All food and most drinks served at one of the 2 restaurants, the pool bar and the beach bar are included in the price. Other facilities offered include a sauna, hammam, outdoor pool with children's section and a private beach area nearby. Fun, comfort and peace... Everything for a holiday... You will find everything you are looking for for a holiday in our hotel, located right at the center of Gumbet beach, one of the most beautiful bays of Bodrum, where fun and sun meet with the calm sea.





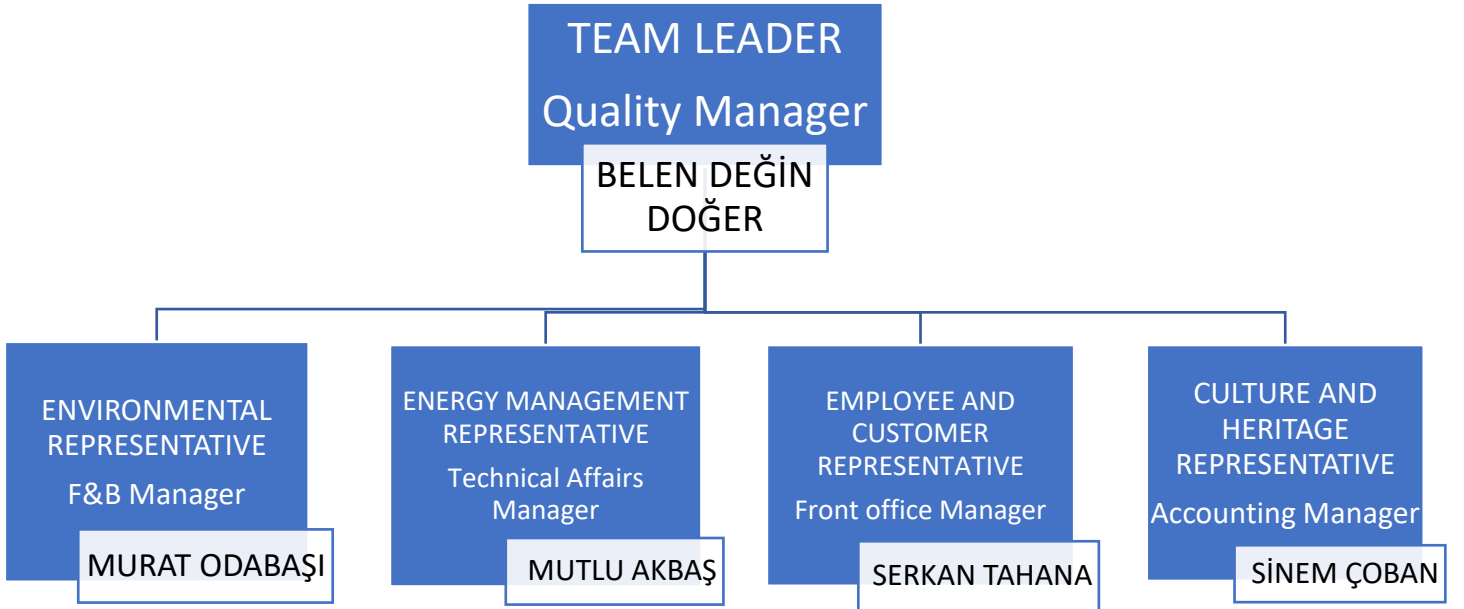


### **Room Features**

- \* There are 108 rooms in total in the facility.**
- \* Standard Room, Superior Room and Disabled Room are 108 in total.**
- \* Standard rooms are 16 - 26 m<sup>2</sup> in size. The rooms have a double bed or two single beds. It is suitable for a maximum of 3 people.**
- \* Superior rooms are 20 m<sup>2</sup> in size and are located in the main building of the facility. Superior rooms are renovated rooms. It has a sea view. The rooms have a double bed or two single beds. It is suitable for a maximum of 3 people.**
- \* There is 1 disabled room in the facility.**
- \* The main building has 4 floors and has an elevator.**
- \* Wifi access is free in public areas of the facility. Internet connection is not guaranteed in the rooms.**
- \* Beverages other than glass can be brought to the beach of the facility.**
- \* Safe box service is available in all rooms and is provided free of charge.**
- \* Pets are not accepted.**
- \* All Inclusive Accommodations start after lunch at 14:00 on the day of arrival and end with lunch on the day of departure. Check-in begins at 14:00 and check-out ends at 12:00.**



## OUR SUSTAINABLE WORK TEAM





## OUR ENVIRONMENTAL IMPACT REDUCTION PLANS

The drastic effects of shaping nature to suit society's needs have been made worse by human overpopulation. Population growth, overconsumption, overuse, environmental pollution and deforestation can be given as examples of human activities that cause damage to the environment. Unfortunately, global warming The most vital and disturbing consequences of industrialization and urbanization that have come to the present day and have been frequently on the agenda lately are undoubtedly the concepts of global warming and climate change. Climate change refers to a broad global phenomenon that is mainly caused by the burning of fossil fuels, also called the greenhouse gas effect, which adds heat-trapping gases to the earth's atmosphere. While this phenomenon includes increasing temperature trends defined by global warming, it also includes some adverse environmental effects. In many respects, climate change and global warming have negative effects on the environment and humanity.



Media, global leaders, environmental organizations, customers, investors and other stakeholders take this issue very seriously; Companies are making efforts in various fields to prove that they are careful about environmental pollution and have a responsible attitude towards the issue. In this context, today, businesses have switched or tend to switch to sustainable practices in various units and business functions of their organizations. For example, some businesses convert waste heat or water into energy in their production processes or use 100 percent





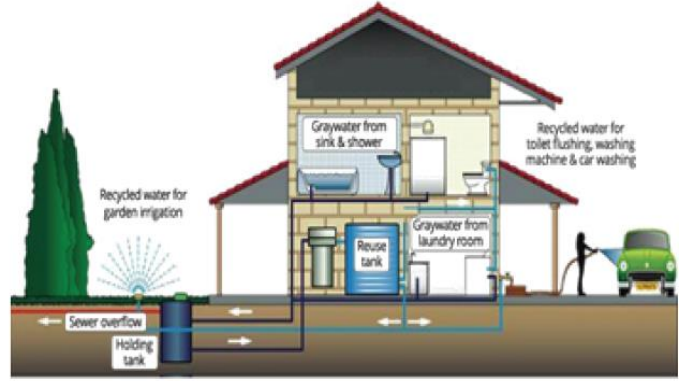
recyclable materials in their products; another renews its vehicle fleet used in distribution with environmentally friendly low-emission vehicles or contributes to the use of renewable energy by equipping its business building with solar panels; Another provides additional loans or special funds to support organizations that follow environmentally friendly business processes. In this study, sustainable solution suggestions for businesses in the face of climate change and global warming are presented under headings and examples from real life applications are given.



***WE INFORM OUR STAFF AND GUESTS WHO COME TO OUR FACILITY ABOUT THIS ISSUE AND RECOMMEND THEM TO CONSUME AS LITTLE WATER WHILE BATHING AS POSSIBLE.***

***IT TRIES TO DO AS MUCH AS POSSIBLE IN GARDEN IRRIGATION BY STORING RAINWATER AND GRAY WATER.***







## EMPLOYEE AND WORK

*The competencies of the employees, the training they have received, job descriptions and assignments related to sustainability, the contribution of the personnel to the sustainability of the facility, the sustainability training status of the personnel, the local and foreign rates of personnel employment, the female-male ratio of the personnel can be detailed in this section.*



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## SOSYAL ÇALIŞMALARIMIZ



Our facility named SAMİ BEACH Hotel participates, as much as possible, in voluntary or official events organized to solve the problems of disabled people who are generally incompatible in society due to poverty, disease and character disorders, and to help such people lead a healthy life.

Our facility currently helps people who are in need of protection due to their economic and social situations, for humanitarian and social purposes, without seeking any compensation, and our business managers are sensitive about this issue as a matter of urgency within our sustainable policy.



Our facility opened its doors during the earthquake disaster in our country and hosted our citizens who were victims of the earthquake, with the information of the district governor and police units.

Every year, our facility delivers all kinds of aid materials, such as food aid, stationery aid, clothing aid, Ramadan aid, market aid, to those in need, free of charge. Our company is sensitive about this issue and donates to charities (AFAD) and other charities.

Due to the abundance of forests in our region, it provides both team and financial support to greening tree planting activities. We follow this issue sensitively, based on the understanding that nature is our future.





## OUR CULTURAL ACTIVITIES AND GOALS

*Our hotel restaurant and events department have designed a range of experiences that showcase the unique beauty and culture of this magnificent region.*

*The Aegean lifestyle is about embracing the beauty of nature, tasting delicious food and enjoying life's simple pleasures. Our restaurant offers a variety of traditional Turkish dishes focusing on fresh seafood and locally sourced ingredients. Each dish is prepared with care and attention to detail, ensuring every bite is a taste sensation.*



*Our events department is dedicated to creating bespoke experiences that showcase the best of Bodrum, from private yacht tours to wine tastings and cultural excursions. We will work with you to create a custom itinerary that meets your every need and desire to ensure your stay with us is unforgettable.*

*Bodrum is known for its stunning beaches, clear waters and breathtaking views. We invite you to explore this magnificent region with our guided tours, swim in the Aegean Sea or simply relax and sunbathe on one of our private pool loungers.*



*We believe that the Aegean lifestyle is about enjoying life's simple pleasures and embracing the beauty of nature. We invite you to live this magical life with us and discover the beauties of Bodrum and Turkey. We believe that the best way to experience a new culture is through its cuisine and we are excited to showcase the delicious flavors of Turkey.*

*In our facility, our expert chefs, who have experience on certain days of the week, have prepared a menu that includes the best of Turkish cuisine and highlights this cuisine with the unique flavors and ingredients that are so loved around the world. From rich and delicious dishes to fragrant casseroles and spicy appetizers, our menu will please even the most discerning palates.*

*In addition to our rich menu, we also offer a carefully selected selection of local and regional desserts to complement the flavors of our dishes. Our attentive and knowledgeable staff is always ready to assist.*

*As one of the hotels in Datça, Turkey's leading tourist district, we are determined to provide good service to our guests. We are proud to be able to serve you either in our double rooms or in our rooms where you can stay with your family.*

*We look forward to welcoming you to our hotel and sharing the unique and delicious flavors of this beautiful country with you.*

*We sincerely invite you as Bodrum Sami Beach Hotel family, the best and most beautiful town of Turkey.*

**Silence, Sea, Sand, Sun...**

